



# Maturity Assessment Model

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# disruption



## Maturity Assessment Model

# Enhancing Global Competitiveness

## GENESIS OF ZED



**SHRI NARENDRA MODI**  
**PRIME MINISTER of INDIA**

Our manufacturing should have ZERO DEFECT so that our products should not be rejected in the global market. We must also keep in mind that our manufacturing is done with ZERO EFFECT so that it does not have any negative impact on our environment.

- August 15, 2014

## ZED is a Maturity Assessment Model

- Assessment of a Unit on **minimum 30** out of 50 parameters, including **20 mandatory** parameters
- **Additional 25 parameters** for MSMEs supplying to Defense Sector

### Each parameter comprises of 5 Maturity levels



Level 1 (0 Marks)

Learner



Level 2 (2 Marks)

Beginner



Level 3 (3 Marks)

Organized



Level 4 (4 Marks)

Achiever



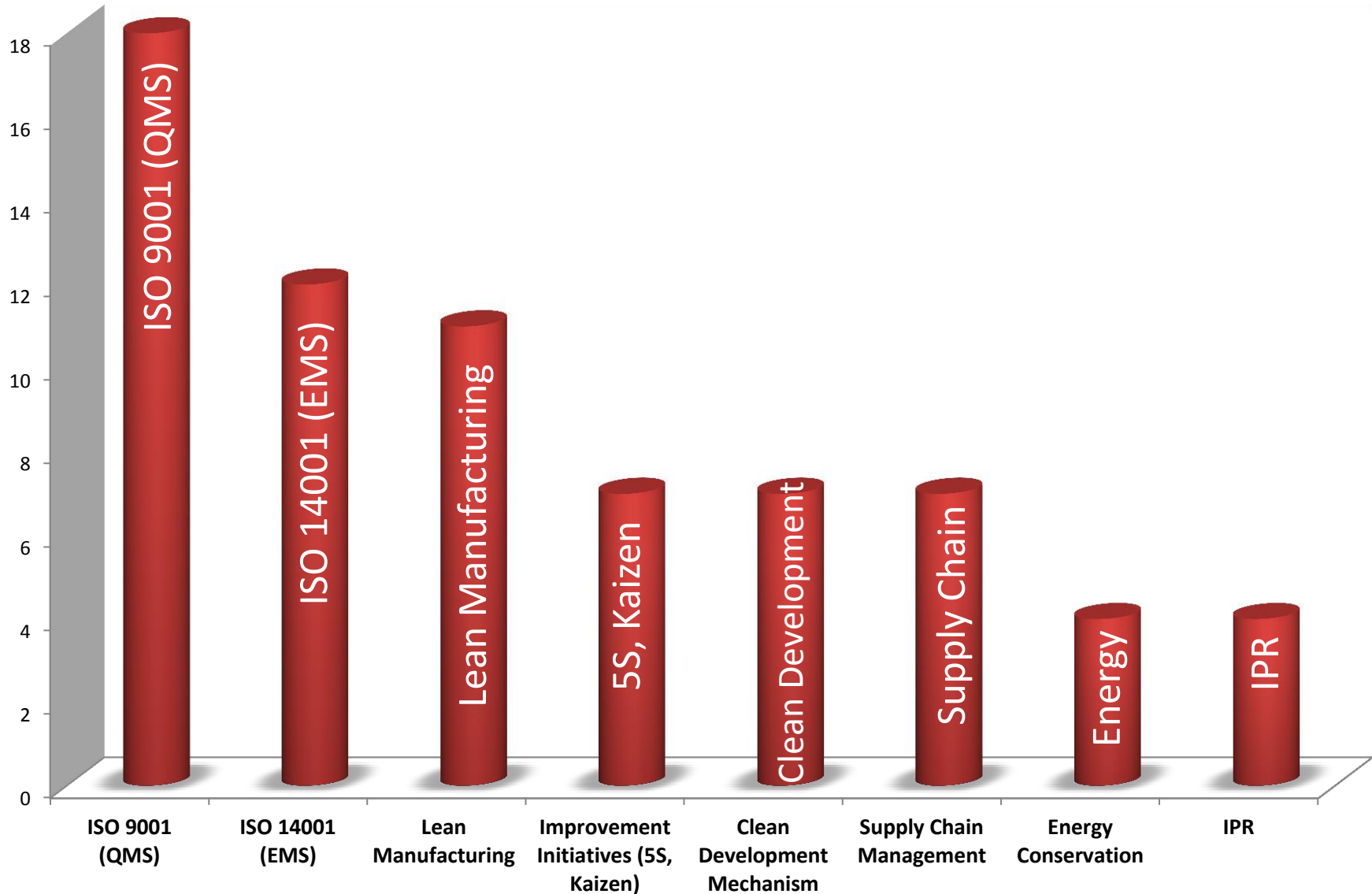
Level 5 (5 Marks)

World Class





# Major interventions covered



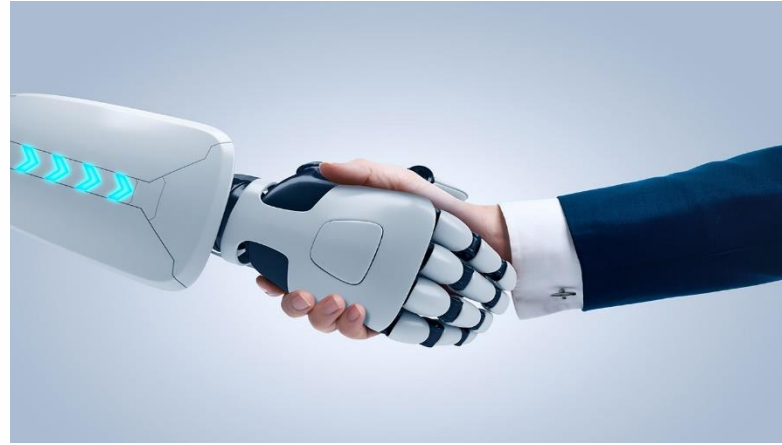
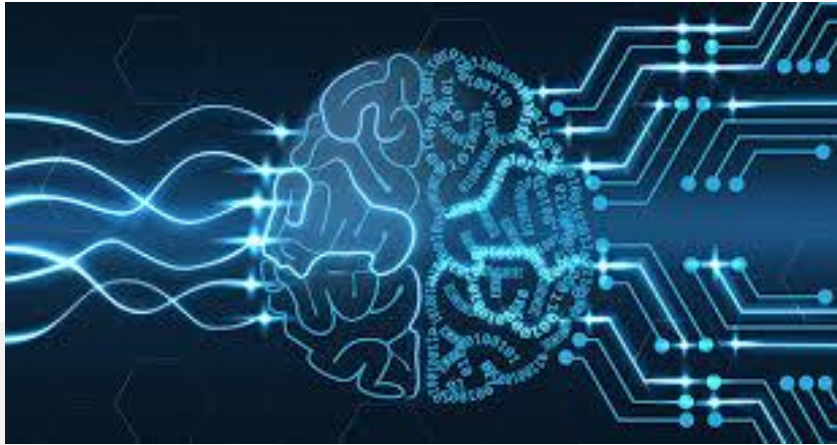
## How Good is Good Enough ?

**99% Good (3.8 Sigma)**



**99.9997% Good (6 Sigma)**











# Safe Working Place







# Overall Performance



## ZED Rating



**BRONZE**

Above 2.2  
& Upto 2.5



**SILVER**

Above 2.5  
& Upto 3.0



**GOLD**

Above 3.0  
& Upto 3.5



**DIAMOND**

Above 3.5  
& Upto 4.0

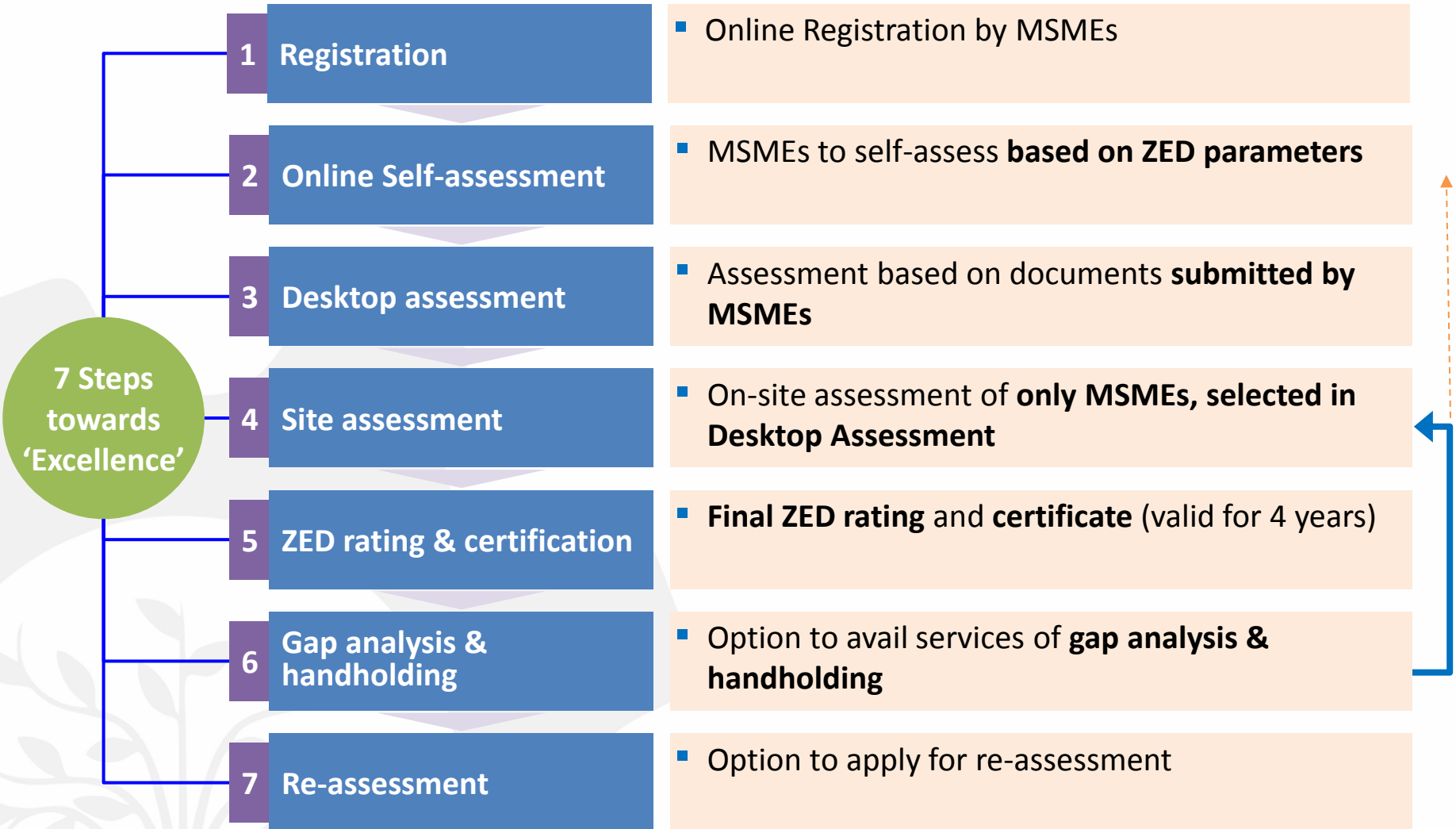


**PLATINUM**

Above 4.0  
& Upto 5.0

=<2.2 No rating

# Process Flow



**Surveillance:** On-site surveillance 2 times in a cycle



सत्यमेव जयते

Ministry of Micro, Small  
& Medium Enterprise

# Financial Support to MSMEs in ZED Certification Scheme in association with



National Monitoring and Implementing Unit (NMIU)





# The Change Begins.....



# ZED.ORG.IN

